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GestureTek Health Announces Official Launch into the UK Market with New London Office

Engaging Patients in the Rehabilitation Process: Gesture-Driven Immersive Virtual Reality Systems for Therapy and Rehabilitation

London, United Kingdom

(7 June, 2016) – GestureTek Health www.gesturetekhealth.com today announced the company's official entry into the UK market with the opening of a new London-based office. GestureTek Health recently completed the London branch of the Canadian Technology Accelerator program, an initiative for high-growth market ready technology companies, and has partnered with London-based IIP Health Limited in efforts to build growth and partnerships in the UK and Europe.

After experiencing promising international response to the company's innovative healthcare focused technologies, with over 850 units already installed in hospitals and rehabilitation clinics worldwide, GestureTek Health was spun out from parent company GestureTek Systems in 2016 with the goal of launching international expansion plans in the health market. GestureTek Health is a Canadian-based company that specialises in immersive gesture control technology for the rehabilitation, disability and interactive display sectors within the healthcare sector. The company's award winning portfolio of health-related products includes five different state-of-the-art systems that offer unique patient and clinician benefits, which have been proven through numerous studies over the past 20 years.

This new GestureTek Health venture is backed by a team of industry pioneers who, as inventors of the array of video gesture control technology that shaped the field of virtual reality and immersive rehabilitation, have the vision and experience to continue transforming new untapped markets.

Of the company's expansion into the UK and Europe, GestureTek Health CEO Vincent John Vincent said "At GestureTek Health we are excited about our recent movement into the UK market. With over 45 studies to show how our

flagship system – the Immersive Rehabilitation Exercise System 'IREX' – has potential to create a more engaging and improved rehabilitation process for patients who are impacted by stroke, traumatic brain injury and chronic conditions that affect our ageing populations, we look forward to this opportunity to address multiple health sectors through use of our technologies".

GestureTek Health's new London presence will be celebrated with a launch event that is being held in partnership with the High Commission of Canada to the UK. The event will take place at Canada House on the evening of 13th June 2016, and will include a panel of experts who will discuss healthcare innovation and the transformative ability of gesture control in the rehabilitation sector.

Varun Sahni of IIP Health Limited explained, "Through this partnership, IIP Health and GestureTek Health aim to provide clinicians and patients with the innovative solutions that they need and want. With a current version of our technology already being sold, and next generations under development to take advantage of the latest technologies and user-friendly features, we are optimistic about our systems' ability to transform the rehabilitation process in the UK healthcare market and beyond".

GestureTek Health is currently active in North America, Mexico and Asia, and has plans to expand into select European and EMEA markets in 2017.

About GestureTek Health

Gesture Tek Health is the inventor and world leader of video gesture-controlled immersive displays for rehabilitation, assistive technology and highly engaging health facility environments. The company's touch-free, gesture-based solutions for virtual reality physical therapy, multisensory stimulation and immersive play let patients (regardless of age, ability or condition) have fun in a hygienic environment and experience marked improvement in their physical and cognitive abilities.

About IIP Health Limited

IIP Health is GestureTek Health's partner based in London, UK and will lead growth of the GestureTek Health footprint across Europe and other select markets.

For more information, please visit www.gesturetekhealth.com or contact Thomas Delande at info@gesturetekhealth.com.